

Tactic Analysis

Activists often love our tactics! We can even be wedded to our favorite tactics. In many of our groups, starting a strategy conversation at the level of tactics is often the easiest way to begin. Here's a tool to help move from tactics to a larger strategy conversation by *analysing* tactics!

This simple chart can create rich, insightful and sometimes heated conversations about the use of particular tactics at particular moments. Even a brief explanation can provide language to helping people frame issues like does this tactic increase our *energy* more than we can afford.

The chart is simple. Brainstorm some common tools you are using or might use in your group. Then as a group do the analysis together – learn from each other as you analyse and see disagreements/similarities, and notice strategic implications.

TACTIC	ANALYSIS OF TACTIC (on a Scale of 1-10 the amount of...)			
	Power it SHOWS	Power it CREATES	Energy it TAKES	Energy it CREATES/RE PLENISHES

A follow-up to this tool: Do a Maximise/Minimise of each tactic (i.e. how to make the most of each tactic).

Where tool comes from:

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